



## **CONTINUOUS DELIVERY**



The Problem: Customer Expectations are outpacing supply chains, creating an Expectation Gap.

**POV:** We believe that winning companies will treat transportation as a continuously-evolving system. We believe that closing the expectation gap requires continuous monitoring and continuous resolution. We call this management discipline the Continuous Delivery Experience. Our CDX delivers tangible results in inventory optimization, dynamic lead-time planning, reduced transportation costs, superior customer service, and high personnel activity.

The Category: Continuous Delivery

## **Lightning Strike**

