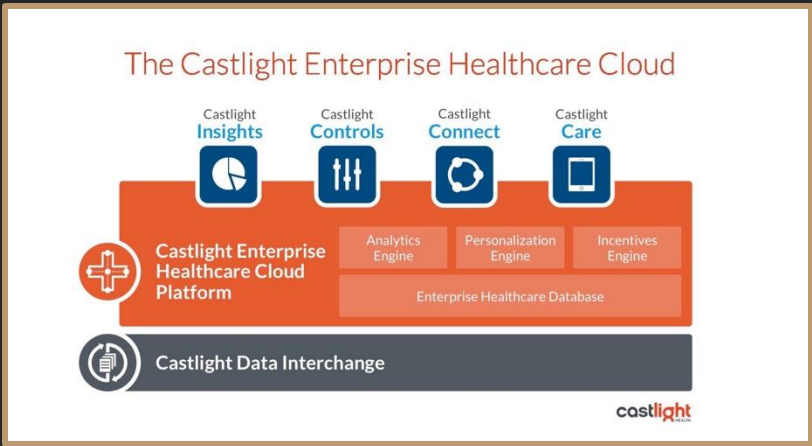# ENTERPRISE HEALTHCARE CLOUD

The Problem: US healthcare isn't just expensive; it's a business disease. Enterprises were burning $620 billion annually on healthcare, making it one of the top three expense drivers. Yet 30% of that spending was wasted. Worse, America ranked 46th in the world in healthcare outcomes, behind countries such as Iran, Cuba and Libya.

The Solution: The Enterprise Healthcare Cloud: a new category of software platform designed to help employers, and their employees navigate healthcare decisions by providing personalized information on cost, quality and provider options. The EHC guides users towards better healthcare choices and lower costs, effectively eliminating wasted spend and enabling better outcomes for employees, employers and the healthcare industry writ large.

The Category: Enterprise Healthcare Cloud

Category Blueprint

POV:
Our healthcare system is a sick, broken, dysfunctional mess. It's a merit-free market, that is void of transparency and accountability. Where providers can compete in an open market, based on their own expertise and merits. Making it impossible for enterprises to design and control world-class healthcare benefit plans. We believe that our Enterprise Healthcare Cloud will cure the healthcare system to deliver the best outcomes for American families.

Lightning Strike

Outcome : IPO in 2014 $4B